

Kelly Connelly

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Objective

Recent design graduate looking to secure a position where I can fully utilize my design skills and creativity. I have experience in many facets of design, from conception to production, and am comfortable working within a deadline. I have strong technical skills and am highly proficient working within the Adobe Creative Suite. While I work well with others and enjoy the collaborative process, I am also highly capable of being productive in an independent setting. My ultimate goal is to find a position that will both challenge me and allow me to create unique and beautiful designs.

EDUCATION

Long Island University

Brookville, New York

Bachelor of Fine Arts | Major in Digital Art and Design | GPA: 3.9/4.0

May 2023

- **Awards/Honors:** Award of Excellence in Digital Arts 2023, Distinguished Scholars Award 2019-2023, Deans List 2019-2023, Phi Eta Sigma National Honors Society 2019-2023, Fine Arts Award 2019

WORK EXPERIENCE

Tilles Center for the Performing Arts

Brookville, New York

Graphic Design Intern

August 2022-Present

- Created social media graphics and banners, business cards, and flyers. More extensive projects included designing and formatting show programs and creating invitations, save-the-date cards, reply forms, and Journal for their annual Swing for Kids fundraiser. Also contributed to the design and copy-editing of the 2022 Gala journal.
- Prepared images and logos for the Tilles Center website, maintained their Constant Contact communications database and created graphics including posts, banners, and custom profile photos for Instagram and Facebook.
- Worked closely with the marketing team, and was asked to handle a range of print and digital advertising for upcoming events, newspapers, advertising agencies, and Ticketmaster.

Asya Blue Design

New York, New York

Graphic Design Intern

June 2021-August 2021

- Developed prototype cover and back cover designs for a number of books and short stories, including, *Insurgent Feminisms*, *A Boy And a Book*, *Chasing Pro*, and *Saplings*, a collection of poetry by Amanda Calabro.
- Specialized in a high level of technical proficiency using formatting features in InDesign such as stylesheets, master pages, and an understanding of copy-editing marks, while working directly under the art director.
- Constructed branding guidelines and a social calendar for *Insomnicat*, and a program overview packet for the Universal Hip Hop Museum in New York City.

Bath & Body Works

Huntington, New York

Cashier Lead

August 2020-Present

- Proficiently supporting customers in discovering new products and fragrances, while also identifying opportunities to upsell and add on. Communicated and problem-solved any issues presented by customers.
- Balanced and maintained the cash register, opened and closed registers, and verified additional cash transactions made by other associates. Also trained and supported new hires on the register and sales floor.
- Ensured accurate pricing and provided customers with excellent customer service.

SKILLS & INTERESTS

Computer: Adobe Creative Suite (InDesign, Illustrator, Photoshop, and XD).

Skills: Time management, organization, problem-solving, social media marketing, event marketing, and communication.

Interests: Drawing and painting, reading books, travel, photography, hiking.